



Gebr. Heinemann
Gegründet 1879

PRESS RELEASE

Gebr. Heinemann receives trade award „Deutscher Handelspreis“

Hamburg-based trading firm Gebr. Heinemann claimed a major award in Berlin yesterday evening as the German Retail Federation (HDE Handelsverband Deutschland) honoured the company with its annual prize “Deutscher Handelspreis”.

“In presenting this award in the category devoted to management performance in large companies, the HDE recognises the organisation’s exemplary entrepreneurial commitment and its prudent, forward-looking approach to business,” explained HDE President Josef Sanktjohanser. “As a reputable merchant in the Hanseatic tradition, Gebr. Heinemann is a family-run business that advocates diversity and responsibility in the social sphere as well as the fields of art and culture, science, research, education and training.”

HDE President Josef Sanktjohanser presented the award to Gunnar Heinemann, owner of Gebr. Heinemann, and Raoul Spanger, Executive Director responsible for retail and human resources. As Dr. Jürgen Weber, former CEO of Deutsche Lufthansa, remarked in his congratulatory speech, “The companies that win this award are traders with a passion. Time and again, they achieve that much sought-after immediacy between the customer and the product. The owners and managers of this prize-winning business are proud to have remained a family-run operation throughout – even if it’s a six thousand-strong family, as they are keen to point out.”

For his part, Gunnar Heinemann was clearly proud to receive the award: “As the owners and managers, the award is a great honour for us. Above all, though, this is an accolade for all Heinemann employees around the world – after all, it is they who have made our family-run business a global success on the travel retail market.”

As Executive Director Raoul Spanger continues, “We are already the leader of the travel retail market in Europe and a creative innovator in the retail sector. That’s an



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excellent basis on which to bring about organic expansion on the global travel retail market. Our concept is clearly just as effective on the other side of the world, as our positive start in Sydney proves.”

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Caption: Gunnar Heinemann (left) and Raoul Spanger with trade award „Deutscher Handelspreis“ (Photo: Joerg Sarbach)

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Gebr. Heinemann SE & Co. KG

Gebr. Heinemann is one of the top players on the international travel retail market and the leader on the European market. It is the only family-run business among the global players of the travel retail industry. As a distributor, Gebr. Heinemann is supplying more than a 1,000 customers in 100-plus countries. In the retail sector, Gebr. Heinemann operates more than 230 Heinemann Duty Free and Travel Value shops, fashion label boutiques under licence and concept shops at 78 airports in 29 countries along with shops at border crossings and aboard cruise liners.

Gebr. Heinemann has maintained its Headquarters in what is now the HafenCity district of Hamburg since 1879. The company is managed by cousins Claus and Gunnar Heinemann, representing the fourth generation of the family. Gebr. Heinemann has 6,000 employees around the world. In 2014 the family-run business generated total sales of 2.4 billion euros. The two company owners received the “Gründerpreis” award (founders award) from the city of Hamburg in recognition of their life’s work in 2009.